

Press Release

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**Keith Lawson Company, Inc. / Keith Lawson Services LLC Recipient of American Standard
Award**

American Standard announced winners for their 2019 award

Tallahassee, Fla. – Keith Lawson is proud to announce that they are one of four recipients of American Standard’s 2019 Building a Higher Standard award.

American Standard is one of the largest manufacturers of air conditioning equipment in the United States. The four 2019 Building a Higher Standard winners exemplify the brand’s core values of integrity, generous community involvement, teamwork, and a commitment to continuous improvement in the pursuit of excellence

“I’m proud of everyone in this company for their hard work,” said President Keith Lawson II, “We’re proud to be recognized for our dedication to always doing the right thing, the right way, the first time.”

Keith Lawson is a multi-generational business that has been providing air conditioning, heating and plumbing services to the Tallahassee and surrounding areas for over 38 years, as well as the Panama City and surrounding areas for over 20 years. From teaching new job skills to broadening life skills like personal money management, Keith Lawson represents the thoughtfulness and dedication crucial to sustaining a loyal team. Those technicians, in turn, pride themselves in their customer service, maintaining the mindset that the most important customer is the one standing in front of them and that they are there to offer, not sell, products.

Click [here](#) for more information.

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